

GSA Film & Photography 2019

Film

- Bring any video camera you would normally use and all accessories including batteries, memory cards, lenses, tripod, etc.
- Bring any other gear you may also wish to use for your projects such as lighting, sound equipment, etc.
- Bring an external hard drive to store your footage (minimum 100 GB). This way you can take your Film and Photography projects home with you and all the media. We recommend purchasing a new one or bringing one that does NOT have any information on it as it may need to be reformatted for GSA use.
- We will be using Adobe Premiere on the lab computers and it is highly recommended for your projects. However, if you have Final Cut Pro on a Mac laptop and prefer to use it, you may bring your laptop to leave in the classroom at all times.
- Optional: Laptop if you prefer to work with your own device, though we will have an iMac for every student to use. Headphones may also be helpful when editing.

Film Assignment 1: Exploring the Art Form

1. Copy and paste the following questions into a new document
2. Answer the questions below. You may be as brief or elaborate as you like.
3. Save the document as Firstname_Lastname_Explore
4. Upload your assignments here: *NEWLY UPDATED*
<https://www.dropbox.com/sh/6uoi5y9bpf7fnzq/AAAs6fEpLzQuGDeSOfWnMqORa?dl=0>

Please tell us which aspects of filmmaking you're most interested in and why.

- A. Writing
- B. Directing
- C. Producing
- D. Editing
- E. Cinematography
- F. Lighting
- G. Sound
- H. Production Design (Art/Props)
- I. Hair/Makeup/Wardrobe
- J. Acting
- K. Other _____

There are many film genres, and even more sub-genres. What genre of films are you most interested in and why?

- A. Drama
- B. Comedy
- C. Romance
- D. Action/Adventure
- E. Suspense/Horror
- F. Documentary
- G. Animation
- H. Musical
- I. Other _____

If time allows during the program, what other aspects of the moving-image industry would you like to explore and why?

- A. News/Broadcast Journalism
- B. Commercial
- C. Music Video
- D. Documentary
- E. Live Events
- F. Online Content
- G. Other _____

People are drawn to the art of film for a variety of reasons...what drew you to filmmaking and what do you hope to gain from this experience?

Tell us a little about the type of stories you would like to create. If we asked you what you'd like to say to the world, what would it be?

What artists have inspired or influenced you and your decision to be a creator. They could be writers, directors, actors or artists in other art forms.

As young filmmakers, you are just scratching the surface of the film industry. It ebbs and flows with changing technology, emerging markets and a new crop of talented artists. Please tell us a little about where you might see yourself as a filmmaker in the years to come.

Film Assignment 2: Your Personal Pitch

Today, technology has allowed us to communicate better with the world, but it also means you need to stand out among the crowd. As artists you need to be able to tell people who you are and what you're about face to face. In the film industry, you are selling yourself and your ideas all the time. Based on your interests listed above, please prepare a 1-2 minute personal pitch that will introduce yourself to the rest of the class.

Film Assignment 3: The Story is Where it Starts

Even if you don't consider yourself a writer, storytelling is an essential part of being a filmmaker. List 3-5- ideas for the kind of story you think you can tell in 5 minutes or less. You and your collaborators will go over each other's ideas together and choose one to produce during the program. A short outline or paragraph will work for this assignment, but the more thought put into your projects, the more prepared your team will be once a project is chosen. To that end, choose one of your projects to fully develop into a rough draft. This may help you and your team hit the ground running. Bring your list of ideas and the rough draft of your story to the first studio session.

Film Assignment 4: Gear

List the gear you plan on bringing for you and your team to use (camera, lights, audio gear, etc.) This will give us an idea of what equipment will available to you during the program. We will also have additional equipment for you to use during the program. Each film group will have everything they need to make their film!

1. Create a new document
2. Save the document as Firstname_Lastname_Gear
3. Upload your list here:

https://www.dropbox.com/sh/8pe7a7579jqv9he/AADdSRSnk5W_i8kX4s1pii4pa?dl=0

Photography

Please bring any photography equipment you normally use and all accessories including batteries, memory cards, lenses, tripod, flash, etc.

To be best prepared for the technical side of your work in Film and Photography while at GSA, please familiarize yourself with the exposure triangle, that is, the relationship between ISO, Aperture, and Shutter Speed. This is the foundation of understanding exposure and use of depth of field. First, make sure you know how to control your ISO, Aperture, and Shutter Speed using your DSLR's Manual mode. Then, there are several good tutorials about the exposure triangle on YouTube that can help you understand the relationship between these three controls, including this one: <https://www.youtube.com/watch?v=3eVjUrY9a9c>.

In addition, please bring in one example of a photograph (a digital copy is fine) that you have made that is meaningful to you in some way and one photograph that someone else has made that has had an impact on your own work. This could be from a photographer who you follow on Instagram or some other social media platform, or perhaps it might be an iconic historical photograph that has made an impression on you.

Most of all, please come prepared to work hard at your craft, be determined to embrace the inevitable challenges that this art form will throw at you, maintain a positive attitude toward yourself and others, and have fun in the process!